



**DATA CENTERS
DELIVERED**

Powered by  **EPSILON**
INDUSTRIES INC.

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Data Centers Delivered Launches New “It’s What We Do” Marketing Campaign

NEW YORK (May 30, 2013) – [Data Centers Delivered](#) launched today a new integrated marketing campaign, ‘[It’s What We Do](#),’ that aims to define the company’s simple approach to modular data center construction. The campaign centers on the Three D’s of how customers work with Data Centers Delivered to: *develop* a solution with a partner offering a single, low-risk point of responsibility; *design* modular data centers according to current infrastructure need and; *deliver* a final product in a matter of weeks.

Powered by Epsilon Industries, Data Centers Delivered offers customers the best of both worlds – the customization, larger size, flexibility and aesthetics of a field-built data center facility with the speed, and cost-containment of a containerized data center.

The campaign includes a microsite that houses an overview of the Three D’s; multi-media videos depicting key aspects of modular data center construction; a thematic blog; and, inspirational posters for download.

"We recognize our customers are faced with many differing opinions regarding modular data center construction," said Stephen Madaffari, principal, Data Centers Delivered. "The new campaign illustrates how Data Centers Delivered develops, designs and delivers simple and quick solutions to meet their IT capacity needs with no hidden costs or production surprises - after all, ‘It’s What We Do.’"

The campaign will run through November 2013 and be supported by various direct marketing, social media and public relations initiatives.

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About Data Centers Delivered

With offices in Houston, New York and Toronto, and a manufacturing facility in Kingston, Ontario, Data Centers Delivered offers customers the best of both worlds – the customization, larger size, flexibility and aesthetics of a field-built data center facility with the speed, and cost-containment of a containerized data center. For more information about Data Centers Delivered, visit www.datacentersdelivered.com, call 1-713-396-0756 and connect via [LinkedIn](#), [Facebook](#) , [Twitter](#), [YouTube](#) and [Google+](#).