



**DATA CENTERS  
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**Stephen Madaffari of Data Centers Delivered to Moderate Panel at CapRate's Third Annual Greater New York Data Center Summit on Real Estate & Technology Infrastructure**

**NEW YORK (February 20, 2014)** – [Data Centers Delivered](#), a provider of custom modular data centers, today announced that Principal Stephen Madaffari will moderate a panel at CapRate's Third Annual Greater New York Data Center Summit taking place February 27, 2014 in New York City at Convene in Lower Manhattan. Madaffari is scheduled to moderate "End-user panel: How is the cloud impacting decision-making on the demand side?" taking place at 9:20 a.m. ET.

The panel will discuss topics such as:

- Private cloud, public cloud or hybrid cloud: What is the end-user's strategy in 2014? And, how has this changed from 2013?
- How are the major financial firms approaching data center solutions in 2014?
- Manhattan vs. New Jersey site selection and "server-hugger mentality." Has demand shifted more to NJ or Manhattan over the last 12-24 months?
- Healthcare end-users & data centers: Has the Affordable Care Act created opportunities for data center operators and service providers?
- What happened to custom design-and-build, and modular? Are these viable alternatives in 2014?

"I'm looking forward to hearing the thoughts of my peers on the changes in behavioral data center decision-making over the last year due to cloud computing from the end-user perspective," said Madaffari. "It's important to understand how the demand of new technologies are shifting the data center market in order to better position business strategies, and this panel will explore that topic thoroughly."

Speakers on the panel include: Jean Hill, Alvarez & Marsal Business Consulting; Charles Hoop, UBS AG; Christopher McDermott, Morgan Stanley; Vincent Lanzillo, NYSE Euronext; Mike Schouten, Citigroup and Gina Tomlinson, Overland Storage. For more information about the event, visit <http://cre-events.com/dcnyc2014/>.

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## **About Data Centers Delivered**

With offices in Houston, New York and Toronto, and a manufacturing facility in Kingston, Ontario, Data Centers Delivered offers customers the best of both worlds – the customization, larger size, flexibility and aesthetics of a field-built data center facility with the speed, and cost-containment of a containerized data center. For more information about Data Centers Delivered, visit [www.datacentersdelivered.com](http://www.datacentersdelivered.com), call 1-713-396-0756 and connect via [LinkedIn](#), [Facebook](#), [Twitter](#), [YouTube](#) and [Google+](#).