



**DATA CENTERS  
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**Stephen Madaffari of Data Centers Delivered to Speak on the Modularity Demand at 7x24 Exchange's "The End to End Reliability Forum"**

**NEW YORK (September 4, 2014)** – [Data Centers Delivered](http://www.datacentersdelivered.com), a leading provider of custom modular data centers, today announced that Principal Stephen Madaffari will speak on industry trends and drivers behind the growing data center modularity demand at "The End to End Reliability Forum," hosted by 7x24 Exchange taking place September 16-17, 2014 at the Borgata Hotel in Atlantic City, New Jersey. Madaffari will speak on September 16 at 11:35 a.m. E.T.

The conference, a collaboration between the New York Metro, Washington DC Metro and Delaware Valley 7x24 Exchange chapters, will include discussions on key trends, issues, solutions and emerging technologies within the current IT industry. Topics will include energy efficiency, DCIM, power and cooling, data center design and builds, disaster recovery, security, virtualization, colocation and cloud.

"It's an exciting time to be in the IT industry," said Madaffari. "Data demand is stimulating new technologies and driving more cost efficient solutions to the table, and we're glad to be able to share and learn from other experts at this event."

For more information about the event, visit <http://www.7x24exchangedelval.org/event-1726915>.

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**About Data Centers Delivered**

With offices in Houston, New York and Toronto, and a manufacturing facility in Kingston, Ontario, Data Centers Delivered offers customers the best of both worlds – the predictability, customization, larger size, flexibility and aesthetics of a field-built data center facility with the speed, and cost-containment of a containerized data center. For more information about Data Centers Delivered, visit [www.datacentersdelivered.com](http://www.datacentersdelivered.com), call 1-713-396-0756 and connect via [LinkedIn](#), [Facebook](#), [Twitter](#), [YouTube](#) and [Google+](#).